



Leaders in engagement and communications.

Powerful conversations. Vibrant communities.

Strategic approach to engaging with stakeholders.

At Mara Consulting, we help bring your project to life through smart, tailored engagement. Every project is different—so we take the time to understand your needs and build trusted relationships with your stakeholders.

By identifying risks and opportunities early, we reduce friction and help your project stay on track. With deep industry knowledge and a proven track record, we're here to help you succeed—at every stage.

Stakeholder management simplified.



About Mara.

At Mara, we're known forgetting results where it counts — on complex, high-impact projects that demand more than just standard engagement. We combine strategic thinking with deep sector experience to help you build trust, navigate through each project stage and manage risk. Our team is recognised for leading innovative, tailored approaches that deliver clarity, connection and real outcomes—no matter how complex the challenge.

Core capabilities

- Consultation and engagement
- Aboriginal engagement
- Social impact and research
- Strategic communication
- Media management
- Crisis and issues management
- Workshops and facilitation
- Government relations and advocacy
- Landowner liaison and access
- Strategic advisory services.

When the
stakes are
high, clients
choose
Mara.

Strategy ● Engagement ● Communications ● Impact

Proven results on complex projects.

Mara is trusted to lead engagement on high-profile and complex projects where strategy, experience and credibility matter most. The examples below highlight our ability to deliver clear, effective communication in challenging and often sensitive environments.



Hunter Transmission Project

HTP is a critical energy infrastructure project, helping NSW transition to renewable energy.

Services: Strategic communications, engagement for planning approvals, Aboriginal engagement, landowner liaison.

Sector: Energy and resources.

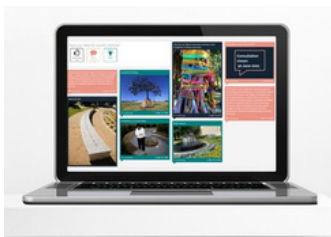


Uniting Charlestown

Senior living and aged care community on behalf of Uniting is an innovative community focused aging in place initiative.

Services: Strategic communications and engagement for planning approvals.

Sector: Aged care development.

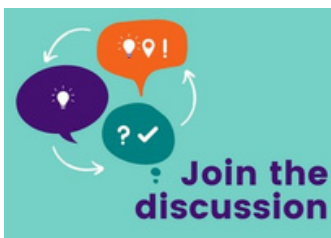


Public Memorial Consultation

The Catholic Diocese engaged Mara to consult with victims and survivors of childhood sexual abuse to create a public memorial.

Services: Engagement, research and outcomes report.

Sector: Religious and community organisations.



Connecting with Country

Mara conducted Aboriginal engagement for the new Honeysuckle HQ redevelopment.

Services: Aboriginal engagement, facilitation, outcomes report

Sector: Government, development.



Montem Resources - Canada

Montem Resources was seeking to redevelop an existing coal mine and new greenfield developments in Crowsnest Pass, Canada.

Services: Strategic advisory, communications, engagement.

Sector: Energy and resources.



Transport for NSW

Multiple projects including Newcastle Light Rail, Broadmeadow Station Upgrade, Newcastle Interchange, truncation of the heavy rail.

Services: Strategic advisory, communications, engagement.

Sector: Transport and infrastructure.

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Sanderling Avenue - Hawks Nest

A proposed multi-storey residential development at Hawks Nest required community and stakeholder engagement support.

Services: Stakeholder engagement strategy and execution, community engagement, stakeholder mapping and Social Impact Assessment.

Sector: Property development.



McDonald's - Cessnock

Social Impact Assessment on behalf of McDonald's to understand the likely changes resulting from the proposed extension of trading hours.

Services: Social Impact Assessment.

Sector: Property development.



Kingsway Plaza Redevelopment

Supporting the development application by engaging residents and the wider community to identify issues and concerns.

Services: Stakeholder engagement strategy and execution, digital engagement and reporting.

Sector: Property development.



Bellbird Childcare Centre

Assessing the community sentiment and potential social impacts associated with a proposed new childcare centre.

Services: Stakeholder engagement strategy and execution.

Sector: Property development.



Community Sentiment Survey

Survey designed and delivered for the Maxwell Underground Mine to capture awareness and sentiment across the Muswellbrook LGA and surrounding towns

Services: Design and delivery of community sentiment survey.

Sector: Energy.



Australian International Aviation College

A targeted media and communications approach was developed to regain control of messaging and rebuild community trust.

Services: Strategic communications and issues management, media and communications strategy, stakeholder analysis, key messaging and media support.

Sector: Corporate.

Need help?

#ThinkPink!

Got an idea or project you need to unpack?
We'd love to hear from you.

Get in touch.

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