

GOOD NATURED ESG



COMPANY PROFILE

Good Natured ESG is a leading provider of environmental, social impact and improved governance (ESG) solutions.

We specialise in bespoke program design, implementation and monitoring, climate risk analysis, adaptation and sustainability disclosures reporting.

We work with you and your people to empower your team for the future.

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Good Natured ESG™

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ECONOMY IN TRANSITION

AUSTRALIA'S HUNTER REGION IS NOT SHORT ON POTENTIAL.

The Hunter region is entering its most significant economic transition in generations.

As coal faces a climate reckoning; businesses, councils, landholders, suppliers and innovators are being asked to engage with new energy, decarbonisation, circular economy, climate risk and resilience pathways — often faster than internal capability allows.

Good Natured ESG exists to bridge the gap between intent and implementation.

We help organisations move beyond talk and high-level ambition.

We lead practical, fundable and defensible action via focused projects.

Projects that deliver change, aligned to market signals, regional opportunity and regulatory expectations.

Our role in Australia's new energy economy

We operate at the intersection of:

- Climate risk, transition planning and regulatory readiness
- Regional industry, government and funding frameworks
- On-the-ground project design, governance and delivery

Whether you are:

- exploring a new energy opportunity,
- repositioning a business for future supply chains,
- responding to mandatory climate-related financial risks disclosures,
- or seeking to attract investment, grants or partners,

We help you map a pathway and stay with you through implementation.

CONFIDENT, INVESTABLE ACTION IS NEEDED.

What makes transition hard - and where we step in.

Across New South Wales, we consistently see:

- Strong ideas and innovations. Clear delivery pathways a challenge
- Reticence to act, uncertainty around risk, costs and timing.
- ESG commitments that exist on paper but aren't embedded in operations
- Missed funding and partnership opportunities due to readiness gaps

Good Natured ESG works inside this complexity — translating sustainability, climate and transition concepts and value into decisions boards can approve and teams can deliver.



OUR APPROACH

How we turn TALK into ACTION:

1. We examine Risk and Clarify Opportunities

We help you identify what actually matters, commercially and strategically.

- Climate and transition risk exposure
- Market and procurement signals
- Policy, funding and regulatory alignment
- Feasible low-carbon or circular pathways

Outcome: A clear, evidence-based decision frame - not guesswork.

2. We explore Options for an implementable pathway

We translate ambition into sequenced, costed and governed **action**.

- Transition and sustainability roadmaps
- Geographics-linked physical climate risk and disclosure-ready analysis
- Board-ready decision papers
- Governance and delivery structures
- Partner and capability identification

Outcome: Defined projects containing pathways that stand up to scrutiny from boards, investors and government.

3. Support delivery funding and credibility

We stay involved beyond strategy.

- Grant and funding readiness
- Tender and procurement positioning
- Stakeholder and partner engagement
- Communications that avoid greenwash
- Ongoing reporting and assurance alignment

Outcome: Action that is credible, funded and defensible.

Where this matters in the Hunter right now

We are actively supporting work across:

- New energy and clean industry transition
- Mining services and supply chain repositioning
- Circular economy and industrial symbiosis
- Climate risk assessment and preparedness for assets and infrastructure
- Regional business readiness for mandatory climate reporting
- Government-funded programs and precincts.



READY TO MOVE FROM THOUGHT TO ACTION?

If you are navigating transition in the Hunter and need:

CLARITY | CREDIBILITY | OR DELIVERY SUPPORT,

WE'RE READY TO WORK WITH YOU.

OUR SERVICES

**Turn Talk
Into Action**

Sustainability Priority Setting & Project Management.

Invest in a dedicated project manager to integrate with your team, to see sustainability initiatives developed and delivered.

We will work with you on scope, cost and delivery aspects, and ensure your project is materially relevant to your stakeholders, then support and track the project progress for success.

Need access to environmentally qualified and experienced professionals? Just ask us, we'll find an arrangement to suit.

Example Products: Project scope or project plan document, stakeholder materiality assessment, sustainability/project committee formation and oversight, corporate strategy review with ESG integration.

4 week, 12 week, 16 week, 6 month, 12 month delivery plan of defined deliverables eg mandatory sustainability reporting, government grant writing, new social enterprise or carbon accounting venture.

Boardroom and Governance support.

We can provide strategic, complementary or intermediary support for your program or project, or to your board or corporate secretariat during times of change or for specific projects.

Example Products: Audit and risk committee participation, bespoke climate risk and opportunities awareness and preparedness presentation, stakeholder engagement planning and delivery, revision of board governance, process and communication materials.

Climate-related Risk Preparedness & Financial Disclosures.

Australian regulatory requirements as well as market and procurement criteria increasingly require disclosure information. Under the Australian Corporations Act both ASX listed and unlisted large entities are on an implementation timetable to disclose information about climate-related risk and opportunities. Have the necessary sustainability data ready to go, to increase your competitiveness.

Know where your business operations and value chain is exposed to physical hazards using proprietary climate risk engine analysis, with value at risk (\$VAR) and Technical Insurance Premium (\$TIP) estimates, by market-leading proprietary vendor XDI Climate Risk Hub.

Make asset and equity-related business-critical investment decisions and disclosures informed by geographics-based methodologies under climate-change planning scenarios. Adapt Enterprise thinking and plan ahead of market trends to determine acute and chronic risk to property.

Example Products: Portfolio level asset physical climate change hazard scan, asset-specific detailed financial metrics, value chain analysis. Adaptation action plan with prioritisation and costings.



OUR SERVICES

Solutions Broker:

A broad government and industry experience base and a vast network of engaged contacts, together we'll find new project, funding opportunities and the

best-fit sustainability and/or "good for society" solutions on a timeline and budget that suits your organisation. Investigate low carbon, circular and social enterprise opportunities with assistance on how to integrate with your operations.

Example products: Critical issue or opportunity analysis and options documentation, representations to government consultation process or members of parliament. Funding proposals, documentation of organisational governance frameworks and policies. Establishment and oversight of critical issue resolution committees. Identification of new innovations and business partners and development of Board papers for endorsement.

Data, Systems and Reporting establishment.

We'll spec the right-size analytical and/or reporting tool/s to collect and communicate your position, entity data, and work with your team on visual displays and their capability to continue the reporting and critical communication function.

Example products: Data and use case specification scoping documentation, product trial and company liaison. Coordination of data input for defined communication product outputs. Establishment and oversight of working groups for new product integration and success. Development of Program and project structures and reporting frameworks for accountability and productivity improvements.

Sustainability Awareness, Strategy & Education.

Customized Board level and Enterprise-specific education packages for staff. As a strategic partner, we can attend your board meetings, or organizational strategic planning sessions so that core sustainability principles and future solutions are incorporated into your business plans, on a realistic timeframe.

Example products: Bespoke education packages in climate governance including climate risk, mandatory reporting and organisational efforts and business strategy integration required. Establishment, support and oversight of working groups for sustainability champions to rise, train and lead others into the future.

Communicating Sustainability Efforts.

We'll work with you and your stakeholders on your vision, plan and timing, to ensure critical messaging, without overstating reality, safeguarding you from "greenwash" claims. We can scale communication effort from basic sustainability positioning statements and website copy and graphic design, to full alignment of corporate communications with mandatory reporting findings, disclosures, metrics and targets.

Talk to us about your reporting, strategic or other stakeholder engagement needs.

Example products: Corporate stakeholder engagement and communications planning and delivery. Web copy, external communications collateral, evidence framework for sustainability credibility. Tender writing, grant writing and preparations.



The logo for NetNada, featuring a stylized orange and blue circular icon to the left of the text 'NetNada' in a bold, sans-serif font.



CLIMATE RISK AWARENESS & ADAPTATION

It's what we do

Comprehensive Climate Risk Analytics tools

We equip business and communities with the insights they need to understand future climate impacts and what that means both for right now and decisions required for the future. We access regional and asset-scale analytics with expertise to interpret meaning and next steps for you.

Climate Risk and Resilience Partnerships

At Good Natured ESG we collaborate with internationally-recognised industry leaders in climate risk analysis to integrate world-class risk intelligence as part of our advisory services.

With the introduction of mandatory sustainability reporting frameworks, including the Australian Sustainability Reporting Standards (ASRS) and international frameworks such as the Task Force on Climate-Related Financial Disclosures (TCFD) and ISSB Sustainability Standards, organizations must now assess and disclose their climate-related financial risks.

Principally this means assessment of climate-related physical impacts on assets and business operations and transition risks.

Our partnership with leading climate risk analytics provider enhances our ability to deliver robust climate risk assessments, ensuring businesses meet regulatory obligations while building resilience against climate-driven financial and operational disruptions.

Quantify extreme weather costs on physical assets and supply chains

Screen for assets most-at-risk. Bespoke analysis and climate-related disclosure strategies that align with your unique business objectives and exposure to nature.

Innovative Technology Integration

Leverage advanced technology to gain ongoing and real-time insights and predictive analytics for proactive risk management.

Expert Collaboration & Tangible \$ at-risk Metrics

Benefit from the expertise of leading climate scientists and risk analysts to drive informed decision-making.

Access results in a range of engineering or financial metrics to inform business-critical decision-making at multiple scales. Discuss and access solutions for risk-reduction, across industries.

Communicate Action - Tailored to your need

You'll better understand the need to manage risk of impacts on business operations, credit and equity, cashflow, asset value, operating costs, markets and business confidence.

Communicate with evidence and with confidence.



PAST PROJECTS

Water Infrastructure NSW – Murray Darling Basin Infrastructure & Policy Projects*

Program Management Office (PMO),

Risk & Assurance function.

Client: NSW Government* (as employee)

Project Value: \$837M

From multi-million dollar infrastructure planning, climate risk readiness, to organisational risk management frameworks.

To grass-roots circular economy and new organics waste behaviour change program development, we're wide-ranging in our abilities and focus.

- Co-developed establishment of a 48-person business unit, developed pre-construction phase \$97.76M funding bid to deliver \$837M of water recovery infrastructure and policy projects.
- Developed a Portfolio Management Office (PMO) service model, with an integrated three team functional structure. Established key PMO project controls in reporting, cost estimating, procurement, scheduling, risk management and systems.
- Project managed bespoke Water Infrastructure NSW Management Framework development. The Framework and accompanying service models established a minimum viable standard for operating a new Division and supporting project delivery. The Framework's design, placed the needs of projects, and expedited pathway through the project life cycle as the central focus of staff.
- Directed the Management Framework internal engagement and change management approach with the business via careful communication planning to ensure the framework was relevant to each program and expectations were shared and well communicated.
- New business as usual regularised reporting and forums (Project Reviews, CEO conversations, financial forecasting) to support accountability, accurate and timely information exchange and guidance materials, calendaring and support to project teams to ensure the forums' successful operation.
- Established the PMO strategic direction for new information management systems that facilitated accurate and timely reporting of project data, the programming of internal services to support projects, and provide portfolio oversight for Water Infrastructure NSW. Established settings and engaged across divisions to ensure future integration with cluster information architectures would not be problematic.
- Negotiated two variations to the stage one Commonwealth Project (funding) Agreement schedule, prepared and submitted four successful program milestone reports;
- Co-ordinated program governance arrangements, including an Executive Interagency Steering Committee and Program Assurance Board. Delivered adopted Terms of Reference, bimonthly and quarterly strategic agenda and supporting papers preparations, dashboards.

This project demonstrates complexity in organisational requirements, and leadership in creating new frameworks, staff engagement and communication outputs.



Good Natured ESG™



ABOUT US

Good Natured humans, driven to do and support better.

- Our Founder and Managing Director Kel Pati has a rich environmental research, management and communications background and off-the-chart passion for the projects she turns her time and attention to.
- Kel's focus now is assisting others navigate sustainability-related decision-making with evidence and confidence, putting a plan in place, and delivering for effective change.
- Trained on the Great Barrier Reef and with science agencies the Great Barrier Reef Marine Park Authority and NSW's Department of Primary Industries, Kellie pivoted toward Government policy, advocacy, strategic communication and finally major water infrastructure project delivery and Program Risk & Assurance (PMO) projects over her 25 year career.
- Experienced in risk and assurance, regional economic development, strategy and decision-making at the highest levels across Government. As a leader in University-industry collaborative Research Delivery and Graduate of the Australian Institute of Company Directors (GAICD), Kel is attuned to the dynamics of Boards, diverse environments and the information quality and reporting requirements that underlie assurance and confident strategic decision-making.



WHY CHOOSE US

The team we assemble is specific to your need

- Good Natured ESG's strategic partners and associates are highly skilled, diversely experienced, passionate and great communicators. We are bespoke, together we shape a focused project or function and delivery model to suit need.
- We are a regional Hunter-based value chain, ready to help you, wherever you are.
- We have knowledge and contacts grounded in extensive experience in government, banking, tech, academia, industry.
- Our ability to leverage independent and specialist skills in risk, governance, engineering, decarbonisation, circular economy, waste & organics management, clean energy, systems, community engagement and social impact allows us to put you on a path for project success, fast.

MISSION

To deliver positive impact, one challenge at a time, with great people and on projects that are meaningful.

We love work that makes a difference for our clients, and work that leads us closer to achieving a nature and climate positive future.

We understand the starting point varies for different people and organisations.

